

NCC Cable System Order

Order #	62546375	Flight Dates	07/30/18 - 08/12/18	Update Date	06/19/18
Syscode	1453	Agency	Smart Media	Version	2 Vs. 1
System Name	Spectrum/West Kansas City U-verse, KS	Advertiser	Watkins for Congress	Show All Lines	
Market	Kansas City			Total # of Weeks	2
		Client Code	WATKI	Total	\$744.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$111.60
Sales Coordinator	Becca Karam	Est Code	730807	Net Total	\$632.40
Office	Washington	Product Name		Total Spots	30
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Apr18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	6/18 Revised rates				

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	625807	7/30/18	8/5/18	05:00	09:00	X	X	X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	rev rates
2	FXNC	625807	8/6/18	8/12/18	05:00	09:00	X	X						-	-	2	\$16.00	\$32.00	30	rev rates
3	FXNC	625807	7/30/18	8/5/18	09:00	16:00	X	X	X	X	X	X	X	-	-	8	\$20.00	\$160.00	30	rev rates
4	FXNC	625807	7/30/18	8/5/18	16:00	19:00	X	X	X	X	X	X	X	-	-	5	\$25.00	\$125.00	30	rev rates
5	FXNC	625807	7/30/18	8/5/18	19:00	24:00	X	X	X	X	X	X	X	-	-	11	\$33.00	\$363.00	30	rev rates

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
SPOTS	30	0	0	0	0	0	0	0	0	0	0	0	30
AMT	\$744.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$744.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 06/20/18

62546375 | Kansas City | Spectrum/West Kansas City U-verse, KS | 1453 |